

Allen High School Cheerleader Booster Club

October 6, 2014

7:00 PM

Joanna Hensley (President), Tricia Klimko (Vice President), Rhonda Bernard (Secretary), Julie Maycumber-Judd (Treasurer)

Item

Welcome

The meeting was called to order at 7:05 pm.

Reading and approval of September meeting minutes

Minutes were read by Rhonda Bernard. A motion was made by Tricia Kilmko to approve the minutes and the motion was seconded by Melanie Schuchart.

Booster Club and Director Status Report

The officers tried to put some checks and balances in place regarding rules and regulations governing booster clubs. Joanna started writing job descriptions to help define roles for the club. Officers and directors are maintaining notebooks to hand down to future booster club members.

A second objective was to increase school and community spirit.

A third objective was to build relationships with other spirit organizations at Allen High School and with social media.

Joanna has been working on getting the booster club in compliance with the Allen ISD booster club guidelines. The booster club was strongly advised to purchase liability insurance. Joanna purchased liability insurance from RVNA for a minimum coverage on behalf of the booster club for \$368. The coverage is for \$1,000,000/\$2,000,000.

Joanna also learned that we need to be paying sales tax on all items that we sell. We are looking into some possible exemptions for the fan and ribbon sales. We are projecting that we will need to pay \$800 in sales tax. We will need to do a line item adjustment in the budget for sales tax.

We also must have a requirement that an officer receive the monthly bank statement to do a check and balance with our treasurer that does not have signing rights on the check account. Tricia Klimko was taken off the signature card and now the bank statements will be sent to Tricia's home. We will need to have an in-house audit in the spring by two members who are not on the board.

October Treasurer's Report

Julie read over the treasurer's report. There were no questions.

Old Business and Event Committee Reports

A. Spirit Paint (Vicky)

We have currently stopped Spirit Paint until the Plano West game – October 23. We are looking into having it at the Chik-Fil-A carwash. Joanna is looking into getting carwash coupons to hand out at Spirit Paint. Vicky is looking into getting coupons from Chik-Fil-A to hand out at Spirit Paint. Joanna would like to get more Spirit Squad parents to participate. Coach Cummins recommended making a video to advertise Spirit Paint that could be shown on the school announcements. We could reach out to other booster clubs to advertise.

B. Spirit Wear (Tricia)

Third order was just placed and will be in second or third week of November.

A football mom is selling Allen Eagle spirit bracelets for \$14. We will get a percentage of the profit if we chose to sell the bracelets. We could offer this to the membership and use it as a tax free fundraiser.

C. Website (Melanie Schuchart)

Minutes and events are posted at Ahs-cheer.com. The highlights of upcoming events and forms are on the website.

D. Fundraising (Vicky Scott)

Vicky Scott shared that we had a Pluckers night and made \$66. We are thinking about scheduling another night.

Painting with a Twist in McKinney is a great fundraiser that we may check into.

Julie Maycumber-Judd made a comment that we need to have a fundraiser to replace our expenses. It is important that everyone participate in fundraisers.

E. Vinyl Signs and Varsity Poster/Spirit Fans (Julie)

Reading with the Eagles has sold most of our fans. We have 250 fans left to sell.

F. Reading with the Eagles – RWTE (Sam Myers)

Reading with the Eagles is going well. There are several big schools that are still scheduled for RWTE.

G. Cheer Clinic (Rebecca Von Heimburg/Susan Vilven)

Cheer clinic sponsors can be mentioned on the back of the T-shirt. We can offer sponsors advertising at the clinic, mention on the website. We can take a picture of the cheerleaders and Tuffy with their company logo to give to them to hang in their business. The clinic is set for the night of February 21, 2015 as a parents' night out.

H. Banquet (Kim Colaluca/Vanessa Norman)

Varsity seniors will pick the theme during class.

I. Scholarship

We need a volunteer to handle our scholarships for this year.

New Business

A. Spirit Coaching Staff (Joanna)

Coach Gregory and Coach Cummins were introduced to the membership.

B. Greenery Fundraiser (Vicky)

Vicky proposed that we do a greenery fundraiser. The items come in lots of ten. We would need to sell the remaining items if we did not sell a full group of ten. There is the ability to ship

to out of town customers. Some members were concerned that the Boy Scouts are already selling greenery as a fundraiser in many of the neighborhoods. Some members were concerned with delivery of the greenery. We would like each spirit member to sell at least two greenery items or do the \$50 buyout. Eleven members voted in favor of having the greenery fundraiser. One person opposed.

C. Proposed 2014-2015 Budget (Julie)

A motion was made to approve the 2014-2015 budget. All members present were in favor of the budget.

D. Senior Night (Joanna)

There is a Senior committee with 5 or 6 moms. Joanna would like to meet with the senior moms to plan something special for senior night. We would like to have the girls have a red bow and red poms for that night to set them apart.

E. The Balding Eagles

The Balding Eagles have purchased a vinyl sign with the words to the alma mater for the girls to hold up at the football games.

F. We would like to have the spirit squad members participate in a service event, such as, Walk for Alzheimers.

Announcements (Next Meeting – Tuesday 11/4) and Adjournment

The meeting was adjourned at 8:34 pm.

